

FOR IMMEDIATE RELEASE

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## **Charter Oak Forms Multi-Year Charitable Relationship with West Redding's New Pond Farm *Funding to Support Summer Camp Scholarships for Kids in Need***

**Stamford, CT—Charter Oak Insurance and Financial Services Co.** is pleased to announce that it has formed a three-year charitable relationship with New Pond Farm, an environmental education center with a small working farm whose mission is to connect people with the land.

In the initial year of the relationship, Charter Oak will give \$10,000 to send eight inner city children from Fairfield County to the Farm's summer camp program. The program brings together children from diverse economic and ethnic backgrounds for ten days to experience life on the farm, building life skills and friendships along the way. Members of the Charter Oak team will also participate in various activities to get camp facilities ready for the season.

Financial support from Charter Oak comes from the agency's charitable arm, The Charter Oak Fund, and is part of a larger community-outreach strategy benefiting children in the agency's three major markets of Southern Connecticut, Central/Eastern Connecticut and Western Massachusetts.

Brendan Naughton, General Agent of Charter Oak, said: "The ability to help children in our communities is tremendously important. We are in a fortunate position to support New Pond Farm's mission to give its campers the experience of a lifetime and look forward to building this relationship over the coming years."

Ann Taylor, New Pond Farm's Executive Director, said: "What a fantastic way to celebrate our 25th anniversary! We are so grateful for this outstanding support. Grant monies are difficult to come by these days so we are thrilled that Charter Oak is helping to strengthen our endowment for the long-term support of this very unique and important program. We are all looking forward to this wonderful new partnership."

In addition to New Pond Farm, Charter Oak has also pledged a three-year commitment to FOCUS of Greater Hartford and Whole Children, located in Hadley, Massachusetts.

To learn more about New Pond Farm, please visit [www.newpondfarm.org](http://www.newpondfarm.org).

*Charter Oak Insurance and Financial Services Co. is a general agency of Massachusetts Mutual Life Insurance Company (MassMutual) and serves the risk management, business services and retirement and investment planning needs of more than 70,000 clients throughout the northeast. With offices in Boston, Farmington, Holyoke, New Haven, Southbury and Stamford, Charter Oak considers helping others the heart of its business and is proud to support many philanthropic organizations in all of the markets it serves. To learn more, visit [www.charteroakinsurance.com](http://www.charteroakinsurance.com).*

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